



# ADVERTISING RATES



**COVER PACKAGE**  
**\$3000**



Includes your company feature on the front cover and a full color 2-page feature spread on the inside. Must be followed by the purchase of five (5) half or full page ads at regular price in subsequent issues. Limit one issue per year.

**BUSINESS FEATURE PACKAGE**  
**\$1500**



Includes a full color 2-page feature spread inside the journal. Must be followed by the purchase of five (5) half or full page ads at regular price in subsequent issues. Editor placement.



**HALF PAGE**  
**\$600**



**FULL PAGE**  
**\$1000**



**INSIDE FACING COVER**  
**\$1300**



**INSIDE COVER**  
**\$1500**



**BACK COVER**  
**\$1850**



**INSIDE BACK COVER SPREAD**  
**\$2200**

Rates shown are for full color advertising placed "RUN OF BOOK" and include design charges. For guaranteed page placement, inquire about premium rates.

**PAYMENT TERMS:**

**FIRST ISSUE:** must pay total amount at the time order is placed.

**SUBSEQUENT ISSUES:** will be billed and must be paid prior to production.

**PACKAGE ADVERTISERS:** A non-refundable deposit of 1/2 the total amount is due at time order is placed. The remaining 1/2 is due at issue deadline.

**Around Town Small Business Journal**

Distribution: 10,000  
Published: Bi-Monthly

Area: Focused primarily between I-575 and I-85, comprised of the businesses centered around Alpharetta, Milton, Windward, Roswell, Johns Creek, Woodstock, East Cobb, and Cumming (South Forsyth).

Cash, Check, Visa, American Express.  
Make checks payable to Around Woodstock.

Advertising rates are subject to change without notice. All new contracts and contract renewals will be subject to rates in effect at that time.